

**Dear Port St. Lucie,**

In August's Primary Election, 77% of voters cast their ballots for a new Mayor, sending a clear message that we need change. Thanks to great community support, we won the Primary by a 2:1 margin; and, as we approach the runoff on November 4<sup>th</sup>, our growing team and I are working as hard as we can to earn your vote again or for the very first time. I want to go to work for you because I'm inspired by what we could become and believe that if we had the right leadership and values, if we utilized strategic planning and good decision-making, if we worked together and were accountable, we could make Port St. Lucie a great place to live, learn, work and play—a city for all ages and all people. I appreciate this opportunity to share a vision for our future and some of the reasons to vote "Oravec for Mayor", reasons which include values, qualifications and proven leadership.

Values are more than just words. They're the foundation of a good life and should be the foundation of good government. I believe in hard work, excellence, integrity, service and accountability; and my dedication to these values has been proven through 18 years of living in the fishbowl of public service and is reflected in the number of community leaders supporting my candidacy. Please allow me to restore these values to the Mayor's Office.

I graduated cum laude from the Honors Program of the University of Miami where I studied marine and political sciences. Before graduating, I began a career in local government which has spanned the last 18 years. In my appointments as a city planner, redevelopment director, assistant city manager and city manager, I have learned the ins and outs of government, prepared \$100 million budgets, managed more than 1,000 employees and proven that I can successfully lead large groups.

With your help, we can put these values, qualifications and leadership to work on a platform that will deliver our vision for our community. We can:

- Lower taxes, reduce debt and be an award-winning, safe, clean and beautiful city.
- Transform the challenges of City Center and Digital Domain into new jobs.
- Partner with our neighbors and sister governments to create jobs; improve our schools; build sidewalks; promote a university and Mets Stadium; preserve our agricultural and natural areas; and save our River.

Can you imagine what our city will look like when we successfully implement this platform? I can, and I would like to work with you to make it happen. In one year as your city manager, I was able to draft a budget which lowered your tax rate, increased financial reserves, put police officers back to work and made capital projects like the Southbend Roundabout and Fairgreen Road Extension come to life even though others said it couldn't be done. Imagine what we could do in a 4-year term!

To learn more or to share ideas, please visit [www.OravecForMayor.com](http://www.OravecForMayor.com) or call (772) 342-6072. Thank you!



ELECT

GREGORY J.  
**ORAVEC** FOR  
MAYOR

**VOTE November 4th**

***Experience • Integrity • Ability***



## **Dear Concerned Citizens:**

In August's Primary Election, seventy-seven percent of Port St. Lucie voters cast their ballot for a new Mayor and a better Port St. Lucie, and I am going to work as hard as I can to deliver on both counts. This coming Election Day, November 4, I want to earn your vote; and, more than that, I want to work with you, the City Council, City staff and our neighbors to realize the great potential of our hometown. To this end, this letter serves to share key points about my values, platform and experience.

Values-Values are the foundation of a good life and should be the foundation of good government. I believe in hard work, honesty, excellence, integrity, civility, service and accountability and will bring these values to the Mayor's Office.

### Platform

- Make Port St. Lucie something to be proud of.
- Lower taxes and be an award-winning, safe, clean and beautiful city.
- Reduce our debt.
- Transform the challenges of City Center and Digital Domain into new jobs.
- Partner with our neighbors and sister governments to create jobs; improve our schools; build sidewalks; promote a university and Mets Stadium; preserve our agricultural and natural areas; and save our River.

### Experience

- Father, husband, small business owner, native Floridian, former government official, member of several professional and secular service organizations; and, since 2002, a Port St. Lucie homeowner.
- Graduated cum laude from the Honors Program of the University of Miami (UM) with a B.A. in Marine Environmental Systems and minor in Political Science.
- Before graduating from UM, I began a career in local government which has spanned the last eighteen years and included serving as your assistant and city manager right here in Port St. Lucie. In one year as your city manager, I was able to draft a budget which lowered your tax rate; increased financial reserves; put police officers back on the street; and made capital projects like the Southbend Roundabout and Fairgreen Road Extension come to life.

I have dedicated my life to working with residents on building better communities, and I am eager to work with you on building a better Port St. Lucie. Please allow me to put my proven leadership; 18 years of budgeting, planning and government experience; and integrity to work directly for you. Working together, we can get things done.

If you have any questions or would like to discuss a better Port St. Lucie, please do not hesitate to contact me. Please vote Oravec for Mayor on November 4th.

Very truly yours,

**For More Information: [www.OravecForMayor.com](http://www.OravecForMayor.com)**

Gregory J. Oravec

Paid by Gregory J. Oravec for Mayor.





**Gregory J. Oravec**

08/19/14

As we near Election Day, I would like to thank the many residents who have written letters to the editor in support of my candidacy. I am grateful for your trust in me and especially your belief in what we can do as a team to build a better Port St. Lucie.

I would also like to address the few letters which have been written in opposition. I have found it interesting that the letters written by my opponents and their supporters were more about me than about them. In their attempt to slow down our momentum and reel us back in, they have tried to “whammy” me with: quitting the city; a severance package; my separation agreement; suing the city; making me personally responsible for all of the city’s financial mistakes; questioning the savings from the police reorganization; and, my personal favorite, stating “[I] can never speak ill of the city or the council without defaulting on the [separation] agreement”.

In response, please know that this much is true—I am an experienced professional who served as the city’s CEO from 2012-2013 pursuant to an employment contract with the city. When the city council chose to separate me, they did pay me severance as required by my contract and as is very standard for an at-will executive responsible for a \$500 million budget and 1,000 employees. The fact that they paid my severance proves that I did not quit on the city. Had I quit, no severance.

I have never sued the city and can’t imagine a scenario in which I would.

The city does have real financial challenges; but, in my one year as your city manager, I was able to draft a budget which lowered your tax rate; increased financial reserves; put police officers back on the street and made long-awaited (“can’t be done in the current economic environment”) projects like the Southbend roundabout and Fairgreen Road extension come to life. I have shown that when given the opportunity, I am a proven problem solver; and rather than play the blame game with the other candidates and their supporters, let’s focus on finding solutions. You want to saddle me with everything that needs to be fixed in our community? Put it on me! Isn’t that what a Mayor is supposed to do?

It is time for us to make Port St. Lucie something to be proud of, to live up to our potential. We will succeed by working together and building on shared values and interests. Negativity and mud-slinging are wasted energy and counterproductive. My opponents have asserted that I have not been critical of the Mayor and city because of my separation agreement. They are mistaken. Listen to the forums. I am critical, but civil. My team and I do not need to run a negative campaign to build up our own. We do not need to engage in character assassination to show that I am the candidate who offers experience, integrity and ability. Thank you, candidate “The”, for drawing such a sharp contrast between us. While you wonder whether I “can never speak ill of the city or the council”, I wonder why I would ever need to.

6/21/14

If we are to make Port St. Lucie the best it can be, we must restore and honor our core values. They must guide our actions and be reflected in our deeds, and we should expect our Mayor to lead by example. We need a Mayor with integrity, who believes in transparency and accountability. A leader you can be proud of. I'm Greg Oravec and I'm running to serve as your Mayor. Our core values are more than just words to me; and, I will live by them, as I use my education and experience to renew your faith in local government and to help make Port St. Lucie a better place for us all, a City for all ages. On August 26, we hope that you will agree that there is only one way to GO. Please vote Greg Oravec for Mayor.

6/19/14

I'm Greg Oravec. I believe in hard work, excellence, integrity and service above self. In my career of public service, I have always put the people first, not just in words but in actions, and have lived by these beliefs. I also believe that Port St. Lucie's time is now. Now is the time for us to unite around a shared vision, to roll up our sleeves and to work with our neighbors to lower taxes, decrease the debt, create jobs, build sidewalks for our children and to save our river; and August 26 is the time for Port St. Lucie to elect a Mayor with the qualifications and experience to lead. We hope you will agree that there is only one way to GO. Please vote Greg Oravec for Mayor.